

CONSENT TO THE PROCESSING OF PERSONAL DATA

 ** Name and surname _____

 ** E-mail _____

 ** Phone number _____

 ** Permanent address _____

 ** Date of birth _____

(hereinafter „customer“)

I do not want to miss any special offer from the Home Credit Arena and Sport Park Liberec.
e.g. reduced permanent tickets or admission tickets, special offers for sportsgrounds, products or services provided by the Company and companies from the Group.

I am interested in news, bonuses and special offers from the partners on the grounds of Sport Prague Liberec and Home Credit Arena.
e.g. 50% discount on bowling, the special offer menu from the Stadion restaurant or other services and products from the contractual and business partners of the Company.

I am interested in getting news and information from the backstage of the White Tigers hockey club Liberec, Ltd.
I am interested in autograph events, special campaigns, news from the club, new reinforcement arrivals and other services or products.

I want to be the first in getting information about premium collections, special offers and special discounts in the White Tigers fan shop.
I am interested in special offer outfits, scarfs and other products or services from the White Tigers fan shop.

* Tick the boxes that are relevant for your approval.

** Compulsory.

I got acquainted with the information about the processing of personal data.**

In _____ on _____

signature

With this consent I give the company S group SPORT FACILITY MANAGEMENT, Ltd., Jeronymova 570/22, 460 07 Liberec, company registration number 44568118 (hereinafter „Company“) a voluntary consent with the above stated:“
This consent is given for the duration of 5 years. The customer acknowledges that he/she can quit this consent any time without charge and that by sending the information to this e-mail address info@homecreditarena.cz or the manner specified in a specific business message which will be sent to the Customer on the basis of this consent, e.g. by clicking on the link in the e-mail.

This consent is given within the meaning of the regulation on the protection of individuals in connection with the processing of personal data and about the free movement of these data and about the repeal of the directive 95/46/ES, as well as in the meaning of the legislation governing the sending of business communications, in particular the Act no. 480/2004 Coll. about some services of the information company and about the change of some Acts, as amended, Act no. 40 Coll., about the regulation of advertisement, as amended in Act no. 634/1992 Coll. about the consumer protection as amended and others.

The customer confirms with his/her signature that he/she got acquainted with the information about processing personal data as stated below. In the case that the customer did not tick any of the above fields, i.e. he/she did not give consent with the sending of special offers, discounts, information about campaigns etc. his or her personal data will not be processed for those purposes and with the signing of the form he/she confirms only the acquaintance with the information and the processing of personal data.

INFORMATION ABOUT THE PROCESSING OF PERSONAL DATA

We care about the protection of your personal data which you entrust us with in the connection with providing our services or for another reason and that is why we process your data in accordance with the legal requirements, in particular in accordance with the regulation on the protection of individuals in connection with the processing of personal data and about the free movement of such data and about the repeal of the directive 95/46/ES (hereinafter „Ordinance“).

Contact information of the Company:
S group SPORT FACILITY MANAGEMENT, Ltd., company registration number: 44568118
Jeronymova 570/22, 460 07 Liberec
(hereinafter „Company“)

We process your personal data for the following purposes and on the following legal bases:

- Performance of the contract which the company is going to close with you and that for the purposes and under this contract.
- Compliance with legal obligations of the Company related to the conclusion and performance of the contract (bookkeeping, handling of complaints,...) and that on the basis of valid and effective legal regulations.
- Determination, performance or defense of legal claims of the Company, arising in connection with the conclusion of the contract, and that on the basis of legitimate interest of the Company in the exercise or defense of such claims.
- The sending of special offers, information about events or similar communication to Company's customers and that on the basis of legitimate interest of the Company for the goods promotion and services offered by the Company.
- The sending of special offers, information about events or other communication of the Company's business partners, in case the Company gives its consent

Your data will be processed the longest:

- For the purposes of contract performance for the duration of this contract.
- For as long as necessary to meet the legal obligations of the Company.
- For the purposes of the defense of legal claims of the Company for the duration of one year from the end of the limitation period of these claims.
- For the purposes of goods promotion and the Company's services for the duration of 5 years from the conclusion of the contract.
- For the purposes of processing on the basis of your consent for the period for which it was granted.

Your identification and contact information are necessary for the closure and the performance of the contract, without providing them it is not possible to enter into the contract.

Your personal information provided by you may be passed on / made available:
to companies from the Group, some service providers (IT, bookkeeping, ticketing, marketing, management, site administration).

Your personal data will be put into the marketing database of the Company's contacts and that on the basis of legitimate interest of the Company in the customer administration. Database means a contact database which the Company runs together with companies from the Group. Group means legal entities which form a holding with the Company, or which are directly or indirectly linked to property with the Company in such a way that they are directly or indirectly controlled by the parent company of the Company or in which the Company has a property involvement (subsidiaries).

The Sport Park Liberec and Home Credit Arena means a multifunctional hall complex, the hotel „ARENA“ and all adjacent sports grounds, which you can find at the address Jeronymova 570/22, 460 07 Liberec. Business partners of the Company means natural or legal persons who offer products or services and/or have an establishment on the premises of Sport Park Liberec and Home Credit Arena. The hockey team White Tigers, Ltd. Based in Jeronymova 494/20, Liberec VII-Horni Ruzodol, 460 07 Liberec, company registration number 61327336, filed with the regional court in Usti nad Labem under the marker C 71231 (hereinafter „White Tigers“). The fanshop White Tigers means a store and an e-shop operated on the domain fanshop.hcbilitygri.cz offering in particular promotional items promoting the White Tigers hockey team which is run by the company STRIDA SPORT Ltd., company registration number: 25251741 based Cacke road 1120, 530 02 Pardubice. Contractual partners of the Company means natural and legal persons.

If you are not sure whether or how your data is processed by the Company, if you wish to update or correct your data, if you wish to ask for their removal or restrict processing you can turn to the Company. You can also raise an objection against the processing of your data on the basis of legitimate interest of the Company and that any time and without charge.

If you do not wish to receive any further business messages contact the Company and the sending will be terminated. If you granted the Company your agreement with the processing of personal data you can terminate this agreement any time and without charge.

You can contact the Company at the e-mail address info@homecreditarena.cz

If you think that your personal data is being processed in contravention with the law you can file a complaint with the Personal Data Protection Authority. In order to conclude as soon as possible we advice you to contact the Company in the first place.